

Revised as of August 15, 1963



PONTIAC WIDE-TRACKS

1964 COLORS AND INTERIOR TRIMS



15 "Magic-Mirror" Acrylic Lacquer Finishes

Each color chip is a reproduction of the industry's finest exterior finish—produced by a special thermal reflow process to provide a smoother, brighter and more durable gloss. These colors are available on all seven 1964 Pontiac Series.



A. Starlight Black



J. Pinehurst Green



R. Alamo Beige



C. Cameo Ivory



L. Marimba Red



S. Saddle Bronze



D. Silvermist Gray



N. Sunfire Red



T. Singapore Gold



F. Yorktown Blue



P. Aquamarine



V. Grenadier Red



H. Skyline Blue



Q. Gulfstream Aqua



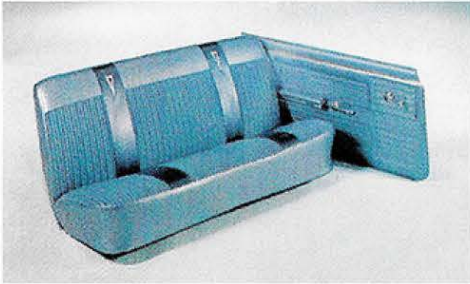
W. Nocturne Blue

magic-mirror finishes for 1964

A. Starlight Black
C. Cameo Ivory
D. Silvermist Gray
F. Yorktown Blue
H. Skyline Blue

J. Pinehurst Green
L. Marimba Red
N. Sunfire Red
P. Aquamarine
Q. Gulfstream Aqua

R. Alamo Beige
S. Saddle Bronze
T. Singapore Gold
V. Grenadier Red
W. Nocturne Blue



TEMPEST 4-Door Sedan Sports Coupe (2027)

Pembroke Pattern Cloth & Morrokide.

Interior	Recommended Exterior Colors
01 BLUE	A, C, D, F, H, W
02 AQUA	A, C, D, P, Q
03 SADDLE	C, R, S, T
04 RED	A, C, D, L, N, V



TEMPEST Safari (2035)

All Morrokide.

Interior	Recommended Exterior Colors
05 SILVER	A, C, D, F, H, J, L, N, P, Q, V, W
06 SADDLE	C, R, S, T
07 RED	A, C, D, L, V



TEMPEST CUSTOM 4-Door Sedan (2169) Safari (2135) Sports Coupe (2127)

All Morrokide.

Interior	Recommended Exterior Colors
08 BLUE	A, C, D, F, H, W
09 AQUA	A, C, D, P, Q
11 SADDLE	C, J, R, S, T
12 RED	A, C, D, L, N, V



TEMPEST CUSTOM Convertible (2167)

All Morrokide.

Interior	Recommended Exterior Colors
08 BLUE	A, C, D, F, H, W
09 AQUA	A, C, D, P, Q
12 RED	A, C, D, L, N, V



LE MANS Sports Coupe (2227) Convertible (2267)

Expanded Morrokide.

Interior	Recommended Exterior Colors
14 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
15 BLUE	A, C, D, F, H, W
16 SADDLE	C, R, S, T
17 AQUA	A, C, D, P, Q
18 RED	A, C, D, L, V
19 PARCHMENT & BLACK	A, C, D, F, H, J, L, N, P, Q, R, T, V, W

1964 CONVERTIBLE TOP USAGE CHART

Coded To Exterior Color & Interior Trim

Top Colors:

#1 Ivory	#2 Black
#4 Blue	#5 Aqua
#6 Beige	#7 Saddle

Cordova Top Option—vinyl coated fabric roof covering in Ivory or Black for Sports Coupe body styles (2127, 2227).

LE MANS CONVERTIBLE

INT. 14 BLACK	A-1,2 C-1,2 D-1,2 F-1,2,4 H-1,2,4 J-1,2 L-1,2 N-1,2 P-1,2,5 Q-1,2,5 V-1,2 W-1,2,4
INT. 15 BLUE	A-1,2,4 C-1,2,4 D-1,2,4 F-1,2,4 H-1,2,4 W-1,2,4
INT. 16 SADDLE	C-1,2,6,7 R-1,2,6,7 S-1,2,6,7 T-1,2,6,7
INT. 17 AQUA	A-1,2,5 C-1,2,5 D-1,2,5 P-1,2,5 Q-1,2,5
INT. 18 RED	A-1,2 C-1,2 D-1,2 L-1,2 V-1,2
INT. 19 PARCHMENT	A-1,2 C-1,2 D-1,2 F-1,2,4 H-1,2,4 J-1,2 L-1,2 N-1,2 P-1,2,5 Q-1,2,5 R-1,2,6,7 S-1,2,6,7 T-1,2,6,7 V-1,2 W-1,2,4

TEMPEST CUSTOM CONVERTIBLE

INT. 08 BLUE	A-1,2,4 C-1,2,4 D-1,2,4 F-1,2,4 H-1,2,4 W-1,2,4
INT. 09 AQUA	A-1,2,5 C-1,2,5 D-1,2,5 P-1,2,5 Q-1,2,5
INT. 12 RED	A-1,2 C-1,2 D-1,2 L-1,2 N-1,2 V-1,2



Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, and models, and also to discontinue models.

CATALINA



2-door Sedan (2311)

Prentice Pattern Cloth & Morrokide.

Interior	Recommended Exterior Colors
21 BLUE	A, C, D, F, H, W
22 AQUA	A, C, D, P, Q
25 RED	A, C, D, L, N, V
*99 GUNMETAL (police & taxi interiors)	A, C, D, F, H, J, L, N, P, Q, V, W

*All Morrokide.

CATALINA



4-Door Sedan (2369)

Prentice Pattern Cloth & Morrokide.

Interior	Recommended Exterior Colors
21 BLUE	A, C, D, F, H, W
22 AQUA	A, C, D, P, Q
23 GREEN	A, C, J
24 SADDLE	C, R, S, T
25 RED	A, C, D, L, N, V
*99 GUNMETAL (police & taxi interiors)	A, C, D, F, H, J, L, N, P, Q, V, W

*All Morrokide.

magic-mirror finishes for 1964

- A. Starlight Black
- C. Cameo Ivory
- D. Silvermist Gray
- F. Yorktown Blue
- H. Skyline Blue
- J. Pinehurst Green
- L. Marimba Red
- N. Sunfire Red
- P. Aquamarine
- Q. Gulfstream Aqua
- R. Alamo Beige
- S. Saddle Bronze
- T. Singapore Gold
- V. Grenadier Red
- W. Nocturne Blue

CATALINA— Sports Options*

Avail. only w/Roto Hydra-Matic or 4-Speed Synch.



Sports Coupe (2347)

Interior	Recommended Exterior Colors
76 BLUE	A, C, D, F, H, W
80 RED	A, C, D, L, V
82 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W

*CODE 381. Extra cost option including Morrokide Bucket Front Seats, Sports Console, Decor Group (Deluxe Wheel Discs, Deluxe Steering Wheel, Drip Moulding)

Bucket Front Seats only available on Catalina (2347) as regular production option.

CATALINA

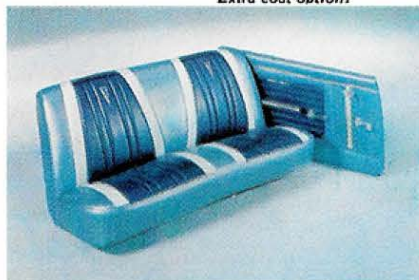


Convertible (2367)

All Morrokide.

Interior	Recommended Exterior Colors
36 BLUE	A, C, D, F, H, W
37 AQUA	A, C, D, P, Q
38 SADDLE	C, R, S, T
39 RED	A, C, D, L, V
40 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W

CATALINA—Ventura Custom Interior Extra cost option.



4-Door Sedan (2369)

All Morrokide.

Interior	Recommended Exterior Colors
26 BLUE	A, C, D, F, H, W
29 SADDLE	C, R, S, T
30 RED	A, C, D, L, N, V

CATALINA



Sports Coupe (2347)

4-Door Vista (2339)

Prentice Pattern Cloth & Morrokide.

Interior	Recommended Exterior Colors
86 BLUE	A, C, D, F, H, W
88 AQUA	A, C, D, P, Q
91 GREEN	A, C, J (Vista only)
97 SADDLE	C, R, S, T
98 RED	A, C, D, L, N, V

CATALINA—Ventura Custom Interior Extra cost option.



Sports Coupe (2347)

4-Door Vista (2339)

All Morrokide.

Interior	Recommended Exterior Colors
26 BLUE	A, C, D, F, H, W
27 AQUA	A, C, D, P, Q
29 SADDLE	C, R, S, T
30 RED	A, C, D, L, N, V
58 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W (Sports Coupe only)

CATALINA— Sports Options* Avail. only w/Roto Hydra-Matic or 4-Speed Synch.



Convertible (2367)

Interior	Recommended Exterior Colors
28 BLUE	A, C, D, F, H, W
77 RED	A, C, D, L, V
85 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W

*CODE 381. Extra cost option including Morrokide Bucket Front Seats, Sports Console, Decor Group (Deluxe Wheel Discs, Deluxe Steering Wheel)

Bucket Front Seats only available on Catalina Convertible (2367) as regular production option.

CATALINA



Safari 6-Pass. (2335) 9-Pass. (2345)

All Morrokide.

Interior	Recommended Exterior Colors
31 BLUE	A, C, D, F, H, W
32 AQUA	A, C, D, P, Q
33 GREEN	A, C, J
34 SADDLE	C, R, S, T
35 RED	A, C, D, L, N, V

STAR CHIEF



4-Door Sedan (2669)

4-Door Vista (2639)

Pendant Pattern Cloth & Expanded Morrokide.

Interior	Recommended Exterior Colors
41 BLUE	A, C, D, F, H, W
42 AQUA	A, C, D, P, Q
43 GOLD	A, C, J, R, S, T
44 RED & DUBONNET	A, C, D, L, N

STAR CHIEF



4-Door Sedan (2669)

4-Door Vista (2639)

Expanded Morrokide.

Interior	Recommended Exterior Colors
45 BLUE	A, C, D, F, H, W
46 AQUA	A, C, D, P, Q
47 GOLD	A, C, J, R, S, T
48 RED & DUBONNET	A, C, D, L, N

BONNEVILLE



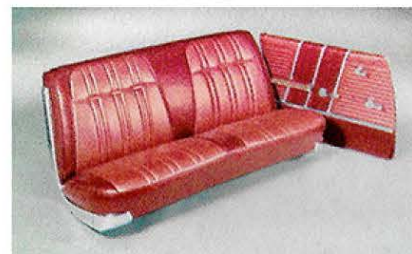
Sports Coupe (2847)

4-Door Vista (2839)

Preston Cloth & Expanded Morrokide.

Interior	Recommended Exterior Colors
49 BLUE	A, C, D, F, H, W
50 AQUA	A, C, D, P, Q
51 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
52 RED & DUBONNET	A, C, D, L, N

BONNEVILLE



Sports Coupe (2847)

4-Door Vista (2839)

Expanded Morrokide.

Interior	Recommended Exterior Colors
53 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
54 BLUE	A, C, D, F, H, W
55 AQUA	A, C, D, P, Q
56 SADDLE	C, R, S, T
57 RED & DUBONNET	A, C, D, L, N
59 PARCHMENT & BLUE	A, C, D, F, H, W
92 PARCHMENT & BURGUNDY	A, C, D, L, N, V

BONNEVILLE



Convertible (2867) Bucket Fr. Seats*
Genuine Leather & Expanded Morrokide.

Interior	Recommended Exterior Colors
89 BLUE	A, C, D, F, H, W
90 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
94 PARCHMENT & BLUE	A, C, D, F, H, W
95 SADDLE	C, R, S, T
96 RED	A, C, D, L, V

*Extra cost option.

BONNEVILLE



Custom Safari (2835)
Expanded Morrokide.

Interior	Recommended Exterior Colors
78 BLUE	A, C, D, F, H, W
79 SADDLE	C, R, S, T
81 RED & DUBONNET	A, C, D, L, N

GRAND PRIX



Sports Coupe (2957) Bucket Fr. Seats
Expanded Morrokide.

Interior	Recommended Exterior Colors
68 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
69 BLUE	A, C, D, F, H, W
70 SADDLE	C, R, S, T
71 AQUA	A, C, D, P, Q
72 RED	A, C, D, L, V
73 PARCHMENT & BLUE	A, C, D, F, H, W
74 PARCHMENT & SADDLE	C, R, S, T
75 PARCHMENT & BURGUNDY	A, C, D, L, N, V

BONNEVILLE



Brougham option (2839)
Preston Cloth & Expanded Morrokide.

Interior	Recommended Exterior Colors
93 BLACK	A, C, D, L, Q, T, W

Cordova Top Recommended with this Brougham Option.

BONNEVILLE



Sports Coupe (2847) Bucket Fr. Seats*
Expanded Morrokide.

Interior	Recommended Exterior Colors
67 PARCHMENT & BLUE	A, C, D, F, H, W
83 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
84 BLUE	A, C, D, F, H, W
87 RED	A, C, D, L, V

*Extra cost option.

BONNEVILLE



Convertible (2867)
Genuine Leather & Expanded Morrokide.

Interior	Recommended Exterior Colors
60 BLACK	A, C, D, F, H, J, L, N, P, Q, V, W
61 BLUE	A, C, D, F, H, W
62 AQUA	A, C, D, P, Q
63 RED & DUBONNET	A, C, D, L, N
64 PARCHMENT & BLUE	A, C, D, F, H, W
65 PARCHMENT & BURGUNDY	A, C, D, L, N, V

1964 CONVERTIBLE TOP USAGE CHART

Coded To Exterior Color & Interior Trim

Top Colors:

#1 Ivory	#2 Black
#4 Blue	#5 Aqua
#6 Beige	#7 Saddle

Cordova Top Option—vinyl coated fabric roof covering in Ivory or Black for Sports Coupe body styles (2347, 2847, 2957) and Vista Sedan styles (2339, 2639, and 2839).

CATALINA CONVERTIBLE

INT. 36 & 28* BLUE	A-1,2,4 C-1,2,4 D-1,2,4 F-1,2,4 H-1,2,4 W-1,2,4
INT. 37 AQUA	A-1,2,5 C-1,2,5 D-1,2,5 P-1,2,5 Q-1,2,5
INT. 38 SADDLE	C-1,2,6,7 R-1,2,6,7 S-1,2,6,7 T-1,2,6,7
INT. 39 & 77* RED	A-1,2 C-1,2 D-1,2 L-1,2 V-1,2
INT. 40 & 85* BLACK	A-1,2 C-1,2 D-1,2 F-1,2,4 H-1,2,4 J-1,2 L-1,2 N-1,2 P-1,2,5 Q-1,2,5 V-1,2 W-1,2,4

* Sports option w/bucket front seat.

BONNEVILLE CONVERTIBLE

INT. 60 & 90* BLACK	A-1,2 C-1,2 D-1,2 F-1,2,4 H-1,2,4 J-1,2 L-1,2 N-1,2 P-1,2,5 Q-1,2,5 V-1,2 W-1,2,4
INT. 61 & 89* BLUE	A-1,2,4 C-1,2,4 D-1,2,4 F-1,2,4 H-1,2,4 W-1,2,4
INT. 62 AQUA	A-1,2,5 C-1,2,5 D-1,2,5 P-1,2,5 Q-1,2,5
INT. 63 RED & DUB.	A-1,2 C-1,2 D-1,2 L-1,2 N-1,2 V-1,2
INT. 64 & 94* PARCH. & BLUE	A-1,2,4 C-1,2,4 D-1,2,4 F-1,2,4 H-1,2,4 W-1,2,4
INT. 65 PARCH. & RED	A-1,2 C-1,2 D-1,2 L-1,2 N-1,2 V-1,2
INT. 66 & 95* SADDLE	C-1,2,6,7 R-1,2,6,7 S-1,2,6,7 T-1,2,6,7
INT. 96* RED	A-1,2 C-1,2 D-1,2 L-1,2 V-1,2

*Bucket front seat extra cost option.

PONTIAC EXTERIOR TWO-TONE COMBINATIONS (ALL MODELS)

LOWER AREA		UPPER AREA															
		A	C	D	F	H	J	L	N	P	Q	R	S	T	V	W	
STARLIGHT BLACK	A		X	X													
CAMEO IVORY	C	X		X	X	X	X	X	X	X	X	X	X	X	X	X	
SILVERMIST GRAY (Med.)	D	X	X													X	
YORKTOWN BLUE (Med.)	F		X	X		X										X	
SKYLINE BLUE (Lt.)	H		X	X	X											X	
PINEHURST GREEN (Med.)	J		X														
MARIMBA RED (Med.)	L		X														
SUNFIRE RED (Med.)	N		X														
AQUAMARINE (Med.)	P		X								X						
GULFSTREAM AQUA (Dark)	Q		X						X								
ALAMO BEIGE (Lt.)	R		X										X	X			
SADDLE BRONZE (Med.)	S		X									X					
SINGAPORE GOLD (Med.)	T		X									X					
GRENADIER RED (Lt.)	V		X														
NOCTURNE BLUE (Dark)	W		X	X	X	X											